

SUNRISE Project in a Nutshell: Co-Creating Mobility Solutions in Neighbourhoods



SUNRISE

Sustainable Urban Neighbourhoods
Research and Implementation
Support in Europe

Kristin Tovaas, Rupprecht Consult

Street Space Management - Key for mobility and quality of life

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Co-creating mobility solutions...

...at the neighbourhood level



The opportunities of co-creation at the neighbourhood level



Co-creation:

- Access to people's local knowledge
- Access to crowd-creativity
- Sense of ownership
- Saving resources (Co-implementation!)



Co-Identify



Co-develop



Co-implement



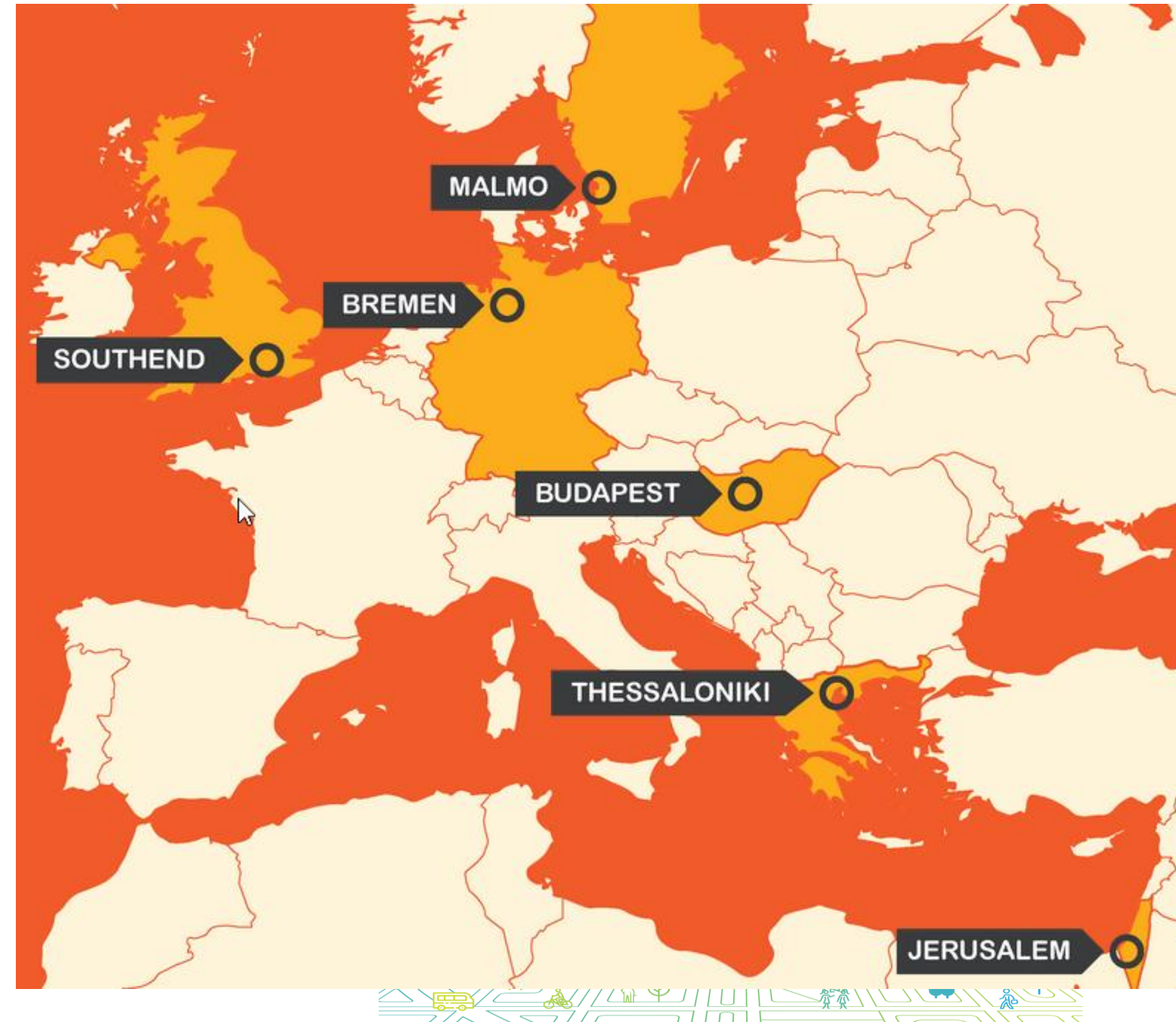
Co-evaluate

Neighbourhood level:

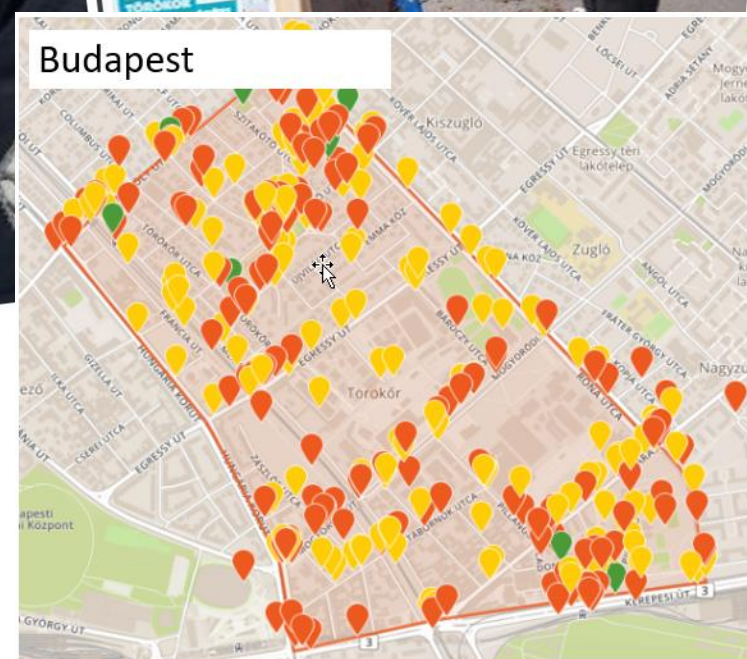
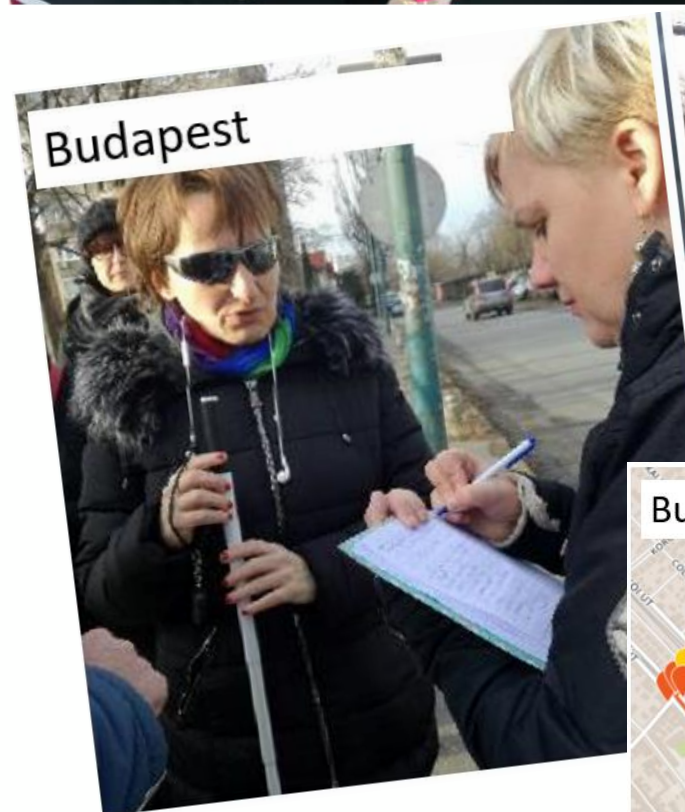
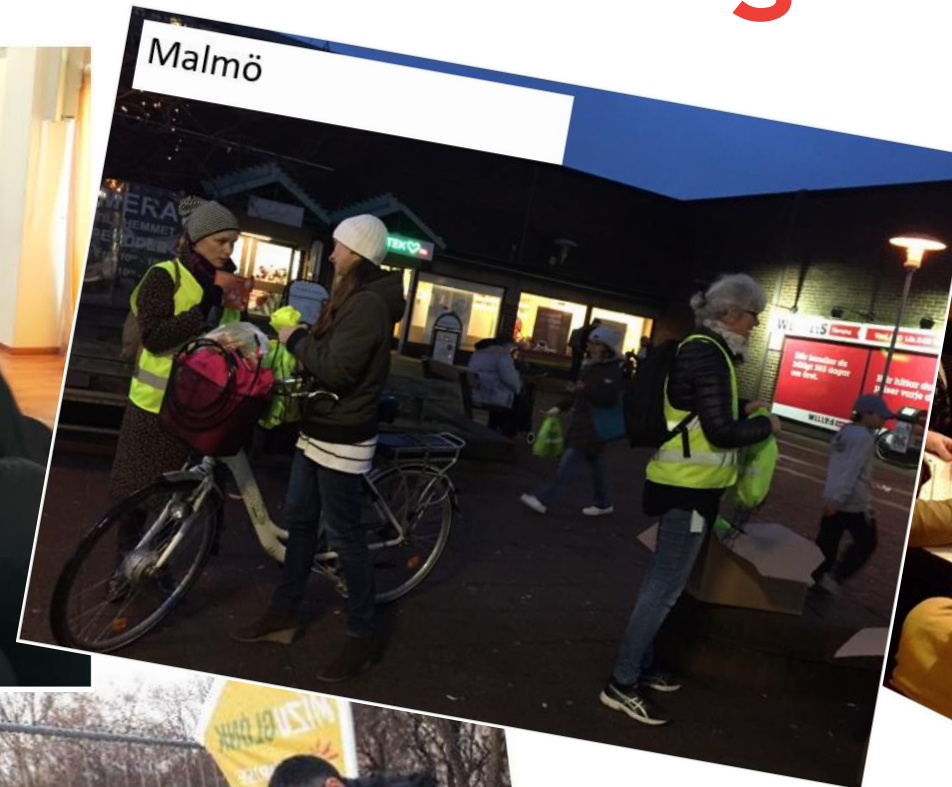
- Proximity conducive to active travel
- Natural realm of children and older people
- Detailed knowledge, detailed issues
- (Hard-to-reach) people easier to reach



SUNRISE Action Neighbourhoods & Technical Support Partners



Identifying problems - together



Developing solutions - together



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Implementing & evaluating solutions - together



Bremen – Hulsberg: Gaining support / understanding of residents



Budapest – Zuglo: Kiss & Go Zone



Thessaloniki – Neo Rysio: PT infrastructure



Malmö – Lindängen: Reclaiming space



Southend –Central n'hood: Towards pro-cycling infrastr.



Jerusalem – Baka: Kids as pro-walking ambassadors

The benefits & challenges of co-creation at the neighbourhood level

Effects:

- Builds trust, local identity & cohesion
- Fosters cross-departmental cooperation
- Boosts democratic legitimacy

Challenges:

- You can't hurry participation
- Inevitable unpredictability
- Participation fatigue



Bremen – Hulsberg: Gaining support / understanding of residents



Bremen Hulsberg – Winning political approval

- CITIES4PEOPLE: cities4people.eu
- LOOPER: jpi-urbaneurope.eu/project/looper/
- METAMORPHOSIS: metamorphosis-project.eu
- MUV: muv2020.eu



Thank you!

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Kristin Tovaas
k.tovaas@rupprecht-consult.eu



Ralf Brand
r.brand@rupprecht-consult.eu



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