Cool” and Innovative Concepts for Streets and Neighbourhoods („Grätzl“) in Vienna

Sunrise Bremen, 070721

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From the infrastructure for cars ….

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… to streets for people

Parklets instead of parkingspaces

„Grätzloasen“ (Quarter oasis)

- Furniture for streets
- Maximum extension: 10 m or 2 parking spaces
- Assumption of liability by "license holder"
- No commercial use
- Use directly in front of the enterprises
- Support by letting the road surface free of charge
- professional advice and a maximum of 4000 €

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… to streets for people
Temporary opening

Spielstraße (Play streets)

Additional leeway

To promote the revival of a “street game culture” in the immediate vicinity

Show children (and adults) that the appropriation of streets is possible and desirable

The Spielstrasse is looked after professionally.

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Temporary cooling in the summer

https://www.wien.gv.at/umwelt/cooleswien/coole-plaetze.html

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Coole Straße +
Zollergasse (2021)

Making Streets climate-fit

Big trees (XL) in the middle of the street

Mikro-paces/ recreational areas

Water feature as a stream

Pergolen mit seating elements

Sponge city principe (Schwammstadtprinzip)

https://www.wien.gv.at/bezirke/neubau/verkehr/neugestaltung-zollergasse.html

Planungsbüro: korbwurf landschaftsarchitektur

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Gürtelfrische West
Cross district, temporary action (2020)

More than just a pool on the Gürtel

Locking of a 6-lane connector in the Gürtel-center zone

within walking distance in the densely built-up area

limited to August 2020

broad discussion set in motion

Success or flop?

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Tröpferlbad 2.0
Esterhazy Park

Parks can also get cooler

Cool off in the park too

Unsealing

Climatic trees

Cooling by water

https://www.troepferlbad.at/ Förderung durch Klima-Energiefonds

Christian Fürthner

Stadt Wien

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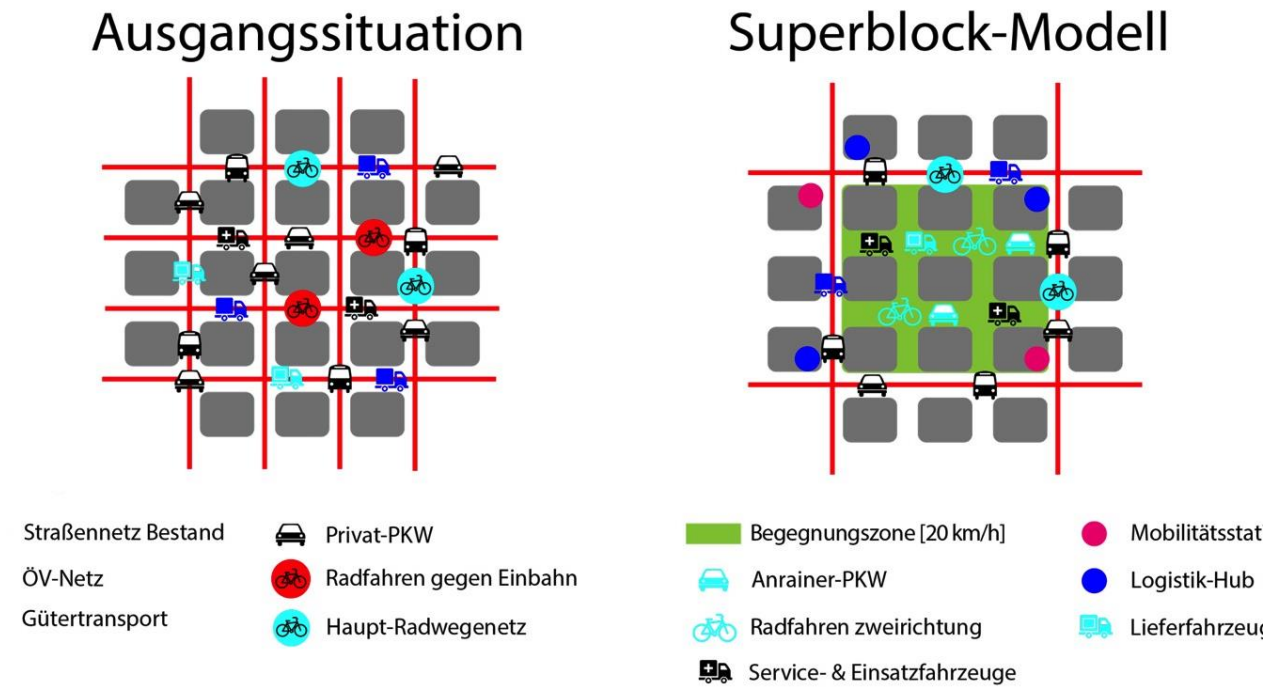
Viennese Supergrätzl

Topics: Quality of public space, traffic calming, climate change adaptation.

Process: Top-down approach with citizen participation and Tactical Urbanism methods, recently bottom-up initiatives.

Concrete development concepts of the municipality with the aim of increasing the quality of living and public spaces in the district

Current development: First implemented pilot project in 2022. High interest of districts in other neighbourhoods. Categorisation of the street network planned.



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Tactical Urbanism

Why Tactical Urbanism in Vienna?

- Expansion of established participation formats. ("on-site" & "at the object")
- Testing and improving planning projects
- Co-creation of urban development projects together with citizens
- Increasing identification with projects
- Addressing new target groups in urban development processes
- Getting started faster with urban development projects

Image: Information event with temporary interventions in the Volkertviertel, Vienna 2020
Street lab and “Grätzl-Wagerl”

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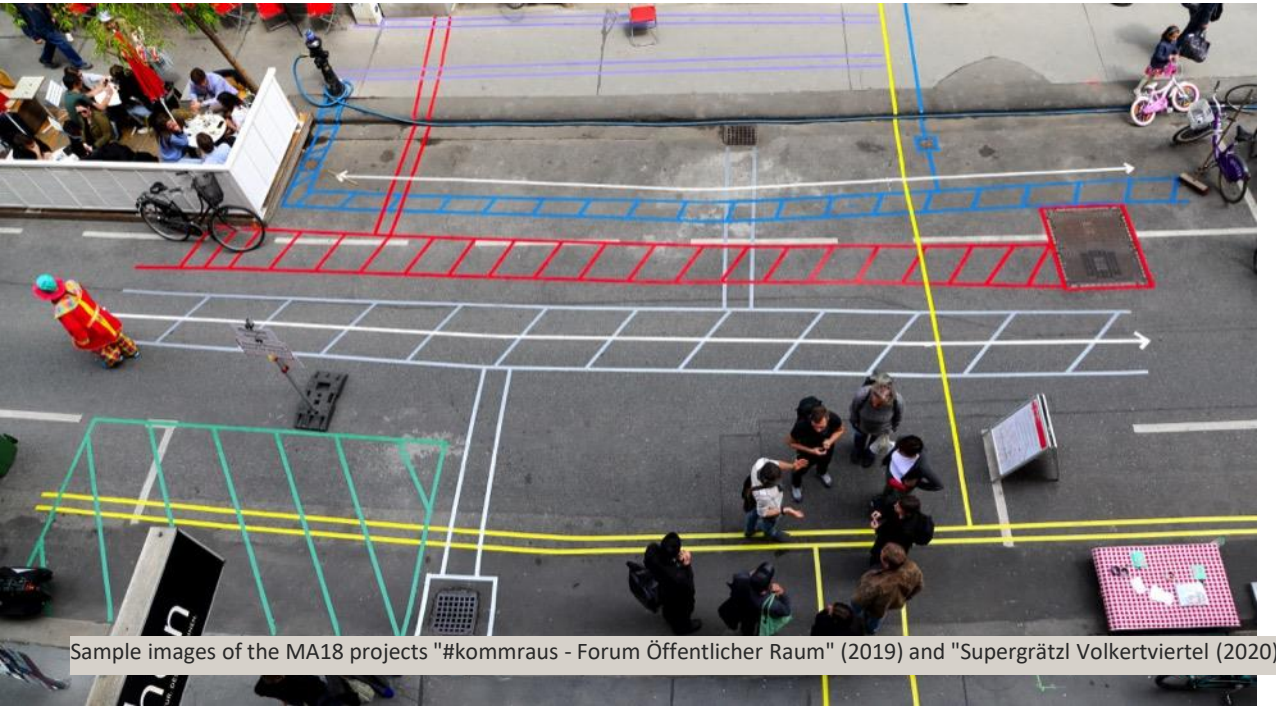
Tactical Urbanism
Vienna



Sample images of the MA18 projects "#kommraus - Forum Öffentlicher Raum" (2019) and "Supergrätzl Volkertviertel (2020), © MA 18

Supergrätzl
Information & Consultation

Images from Supergrätzl Street Lab | 18-20 September 2020 © MA 18

Guides
for Coolness

Viennes Shadow and other hot topics

Providing for shadow

https://www.wien.gv.at/stadtentwicklung/architektur/oeffentlicher-raum/wiener-schatten.html

Cooling of urban hot spots

https://www.wien.gv.at/umweltschutz/raum/uhi-strategieplan.html

Greening of fassades

https://www.wien.gv.at/umwelt/cooleswien/foerderungen.html

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FUKO 2020

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